

Press Release

Baby creams often contaminated: A quarter of products contain chemical preservatives - including some popular brands

Eschen (FL), October 11, 2021.

The consumer protection portal [CosmeticAnalysis.com](https://cosmeticanalysis.com) has put baby creams under the microscope - and the results are shocking: 109 of the 434 baby cream products analyzed contain chemical preservatives - including popular brands such as [Sebamed Baby Wound Cream](#), [Hipp Babysanft Care Cream](#), [Johnson's Baby Creme](#) (which also contains mineral oil, perfume and microplastics) or [Penaten Baby Intensive Care Face & Body](#), including three environmentally relevant substances. **Preservatives massively harm the delicate skin of children, as this is not yet provided with a fully mature protective barrier.**

Chemical preservatives can trigger allergies. They are used in cosmetics as well as in many other products such as dispersion paints and adhesives, cleaning agents and air conditioners.

Unfortunately, they are also used in baby creams.

Already in 2004, on the occasion of a study commissioned by the Federal Environment Agency at the head office of the Information Association of Dermatological Clinics (Informationsverbund Dermatologischer Kliniken, IVDK), it was established that 15 to 20 percent of the population react sensitively to at least one frequently occurring contact allergen.

Baby skin is more susceptible to infection because the protective barrier against microorganisms is not yet fully developed. In addition, the skin surface is twice as large as that of adults in relation to the volume of the body. Substances foreign to the body such as aggressive chemical preservatives penetrate unhindered and on top of that destroy the skin's own microorganisms. Thus, a strong sensitization for a contact allergy is immediately triggered. A criminal process for the future skin health of the babies.

Günter W. Reichelt, Board of Directors of Cosmetic Analysis, explains: "It goes without saying that cosmetics must not contain any pathogenic germs. Therefore, it is undisputed that the manufacturers are under the obligation to sufficiently inhibit the germ growth of the products so that no health damage occurs. However, there are non-allergenic substances for the preservation of cosmetics. For example, oils which are naturally very good for preservation can be used which at the same time are skin caring. These are for instance avocado and jojoba oil which both hardly become rancid. Or vitamin E which among others has a preservative effect. This however costs more money. You can find out what falls under chemical preservatives at <https://cosmeticanalysis.com> including all the technical citations. Watch out for these substances not only in baby products."

Note to the editor

In the [press area of the website Cosmetic Analysis](#) you will find:

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About CosmeticAnalysis.com

The knowledge database of the manufacturer-neutral consumer protection portal Kosmetikanalyse has many unique selling points and is regarded as the world's leading premium portal.

Since 2008, consumers have been able to analyse as many products as they like on the international consumer protection portal using the manufacturer-neutral ingredients database. For example, 434 analyzed baby creams are available in the database. Of these, 109 products contain chemical preservatives. In total, more than 46,000 analysed products of all categories are available, including detailed descriptions of the ingredients.

Detailed information on almost 10,000 substances can be viewed in the ingredient database. More than 12,000 technical citations from over 100 technical publications provide the basis for more than 34,000 evaluated substance properties, which form the assessment basis for the almost 10,000 ingredients.